RESEARCH & PUBLICATION

Research & Publications

- 1. **Ananta Sahu & Rasmita Behera** (2020)-An Economy Analysis on Growth of Mutual Funds with Special Reference to Reliance and SBI Mutual Funds-International Journal of Research and Analytical Review(IJRAR)- Volume-7, Issue 2, Page (25-52), ISSN No-23495138.
- 2. **Ananta Sahu & Nirmal Kumar Routra** (2020)-A Study of Ethical Accounting Practices in New Companies of India- International Journal for Research in Applied Science & Engineering Technology (IJRASET)- Volume-8, Issue IV, Page (548-552), ISSN No-23219653.
- 3. **Ananta Sahu & Bibekananda Rana** (2020)-Practice of Work life Balance in order to Improve Organizational Performance- International Journal of Research in Engineering, Science and Management (IJRESM) Volume-3, Issue 4, Page (252-254), ISSN No-25815792.
- 4. **Bibekananda Rana& Ananta Sahu**(2020)-Growth and Prospects of Odisha Tourism: An Empirical Study- International Journal of Research and Analytical Review(IJRAR)- Volume-6, Issue 2, Page (227-234), ISSN No-23495138.
- Soumyabrata Nayak & Ananta Sahu (2020)-Celebrity Endorsement Influence on Customers Buying Decision: A Case Study of Bhadrak District in Odisha-International Journal of Engineering Science and Computing (IJESC)- Volume-10, Issue 5, Page (25655-25662), ISSN No-23213361.
- Nirmal Kumar Routra & Ananta Sahu (2020)-A Study on Application of the Behavioural Finance in Investment Decisions- International Journal for Research in Engineering Application & Management (IJREAM) - Volume-06, Issue 01, Page (251-255), ISSN No-24549150.
- 7. **Bibekananda Rana & Ananta Sahu** (2020)-Skill Development for Indian Youth: Challenges & Opportunities- International Journal of Engineering and Technology (IJRET) Volume-07, Issue 04, Page (4372-4383), ISSN No-23950072.